
Ava Lombardi

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EXPERIENCE

Infinite Strength, Content Writer

Remote | November 2024 - Present

Pitch and write weekly long-form articles addressing the struggles of underserved single mothers with metastatic breast cancer, engaging a readership of patients, healthcare professionals and potential donors

- Gather information about healthcare advocacy, as well as legal and social healthcare disparities, to shed light on systemic issues impacting this patient population
- Conduct interviews with patients, medical experts and industry leaders to add valuable insights and perspectives to each article

uInterview & uPolitics, Copy Editor & Contributing Writer

New York, NY | Remote | August 2023 - November 2024

Wrote 10-20 articles per day covering national political topics, events and figures

- Wrote a minimum of 20 articles per week about celebrity and popular culture news
- Conducted comprehensive research for each article, utilizing a wide range of sources to ensure accuracy and depth
- Actively promoted articles on company Facebook, X (Twitter) and Threads accounts to engage followers
- Proofread and fact-checked all published articles to ensure accuracy and adherence to publication style guidelines
- Transcribed interviews with elected officials and wrote related articles

The Good Life Magazine, Lifestyle Editor & Staff Writer

Syracuse, NY | August 2021 - May 2024

Assisted two to three writers per semester with brainstorming and selecting relevant lifestyle story topics

- Provided writers with comprehensive feedback, ensuring their work aligned with publication standards and visions
- Collaborated with other section editors throughout the semester by regularly meeting and sharing ideas
- Pitched and wrote one article per semester that highlighted the local Syracuse community to be published digitally and in print
- Researched article content through University archives
- Conducted two interviews per article to provide readers with a well-rounded narrative

The Daily Orange, Assistant Culture Copy Editor & Contributing Culture Writer

Syracuse, NY | February 2022 - May 2024

Reported on events happening in the local Syracuse community and on campus to be published each a week, digitally and in print

- Submitted drafts for feedback and engaged in the editing process, collaborating with other editors and incorporating suggested revisions
- Conducted at least three interviews per article, specifically with campus and community leaders as well as students
- Proofread and fact-checked all section articles to ensure accuracy and adherence to AP style guidelines

College Scoops, Editor & Content Production Intern

Remote | June 2022 - January 2023

Wrote a minimum of two articles per month about the college application process to be published on company blog

- Transcribed student video and podcast submissions and wrote related articles
- Edited and formatted student submissions to be published on company website

The Borgen Project, Writing & Journalism Intern

Remote | May 2022 - August 2022

Pitched and wrote one article per week about the impacts of global poverty to be published on organization blog

- Conducted thorough research and interviews pertaining to article content
- Mobilized and advocated for global poverty to be a focus of U.S. foreign policy by emailing elected officials and holding fundraisers

SKILLS

- Microsoft Office Suite, Apple Workspace, Google Workspace
- Canva, WordPress
- Instagram, TikTok, X (Twitter), Facebook, Threads

EDUCATION

Syracuse University – College of Arts & Sciences, S.I. Newhouse School of Public Communications

B.A. Writing and Rhetoric

Dual Minor: Public Communications & Political Science

GPA: 3.85 | Dean's List | Summa Cum Laude

- Invest in Success Scholar
- Writing and Rhetoric Distinction Student
 - Recipient of the Syracuse Office of Undergraduate Research and Creative Engagement Fellowship

COMMUNITY INVOLVEMENT

Delta Gamma Rho Chapter, Vice President of Panhellenic Relations

Syracuse, NY | November 2021 - December 2022

Planned and moderated Diversity, Equity and Inclusion discussions for a chapter of 200 collegiate women

- Attended and took notes at bi-weekly meetings with other chapters on campus
- Organized several charity events with other members of the executive board and Panhellenic community

Syracuse University Writing Center, Writing Consultant

Syracuse, NY | August 2021 - December 2021

Tutored at least five students weekly to enhance their writing skills

- Reviewed research content with graduate students for their dissertations
- Collaborated with ESL students to work on analyses for their essays